

THE EXTRAORDINARY PRESENTER™

ESSENTIALS – VIRTUAL
1 DAY FOR UP TO 12



WHAT THEY SAY AND HOW THEY SAY IT MATTER.

During this time of physical distancing, business continuity is mission critical.

People are still making extremely important decisions based on data that others gather and report. It's harder than ever to persuade, convince or influence a decision when all involved are working remotely.

THE EXTRAORDINARY PRESENTER™ ESSENTIALS — VIRTUAL workshop addresses these challenges head-on by equipping participants with three essential messaging skills:

1. **THINK** deeply about the audience
2. **CRAFT** a message that matters
3. **ENGAGE** with executive presence

World class training with proven results

Mandel Communications has been a global leader in virtual instructor-led training design and delivery for over 10 years.

Harness the power of virtual communication to drive immediate, measurable business results:

- Foster consistency in meeting expectations
- Collaborate to win in a new world of work
- Drive better business decisions faster
- Enhance sense of inclusion and belonging
- Promote collaboration across virtual teams
- Connect more deeply with clients
- Resolve problems with fewer meetings

THE SKILLS

8:00 AM – 10:30 AM | Instructor-led virtual training for all 12 participants

PRE-WORK

- Choose an upcoming presentation and complete a planning tool

1. THINK deeply about the audience

- Analyze listener “care-about’s”
- Focus on the listener’s world
- Quickly distill and organize content

2. CRAFT a message that matters

- Develop an engaging core message
- Articulate a strong point of view

3. ENGAGE with executive presence

- Capitalize on the benefits of virtual
- Overcome virtual void anxiety
- Capture listeners’ attention

10:30 AM – 11:30 AM BREAK | Participants craft sample messages to share in skills practice labs

11:30 AM – 5:00 PM | SKILLS PRACTICE LABS | Small groups with expert Mandel coach

SKILLS PRACTICE LAB TIMING:

- **11:30-1:00** – Small group A of 4 participants
- **1:30-3:00** – Small group B of 4 participants
- **3:30-5:00** – Small group C of 4 participants

THE DETAILS

SPECIFICATIONS

- 1-day virtual session for up to 12 (4 hours per participant day)
- Stakeholder viewpoint sets the stage
- Real-world, job-specific applications
- Engaging, interactive skills practice
- Flexible design aligns to business priorities

REINFORCEMENT & MEASUREMENT

- Two months’ free access to AI-driven mobile app measures improvement
- Easy-to-use tools deliver immediate application and make training stick
- Insightful evaluation reporting provides immediate, relevant feedback



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