

THE BREAKTHROUGH COMMUNICATOR™ ONLINE

Business moves fast. **BE READY.**

People in today's organizations are under constant pressure to make better decisions faster in the face of a 24/7 barrage of data and opinions.

When presenters aren't prepared to speak to what the listener values, everyone suffers. Critical recommendations get overlooked. Deals are lost. Innovation is stifled.

Drawn from Mandel's *The Extraordinary Presenter* flagship workshop, **The Breakthrough Communicator Online** addresses the challenge head-on by arming presenters with three essential skills they need to **THINK and SPEAK for RESULTS**:

1. **THINK** deeply about your audience
2. **CRAFT** the presentation story
3. **ENGAGE** with executive presence

World-Class Training with Proven Results

This high-impact, on-demand, cohort-driven training is easily implemented throughout your team or entire organization.

Learners exhibit stronger communication skills and organizations see immediate and measurable outcomes. Harness the power of effective communication and drive immediate results.

- Increase innovation and collaboration.
- Promote faster, more informed decision-making.
- Achieve higher commitment to change initiatives.
- Accelerate sales cycles and improve win rates.
- Increase sales readiness.
- Strengthen partner relationships.
- Improve meeting productivity.

MANDEL

Make every communication count.

THE SKILLS

1 THINK deeply about your audience

- Analyze what your audience cares about most.
- Connect with your audience and build trust.

2 CRAFT the presentation story

- Apply a simple, repeatable process to distill and organize content.
- Develop an engaging opening and close with a call to action.
- Articulate a strong point of view and enhance retention of key messages.

3 ENGAGE with executive presence

- Present as your talented, authentic self.
- Balance energy and composure as you present.
- Keep your cool when delivering virtually.

THE FORMAT

The **Breakthrough Communicator Online** is a semi-synchronous workshop, typically facilitated over the course of three weeks.

Any Time, Anywhere, Any Device

- Semi-Synchronous training with guided facilitation by a Mandel Coach and Moderator.
- Self-paced learning in three collaborative modules, each broken into online, self-paced lessons.
- Hands-on practice using real-life case studies and on-the-job skill applications.
- Peer review with video practice, feedback, and coaching within the cohort.
- Design that can be modified in duration and delivery method as required.

REINFORCEMENT and MEASUREMENT

- All participants have two months of free access to our leading-edge mobile app that leverages artificial intelligence to measure improvement in the skills.
- Detailed evaluation reports are offered at no charge for every workshop.



LARGE
GROUPS



FACILITATED
DIGITAL

FLEXIBLE
DELIVERY
OPTIONS