

The Breakthrough Communicator™ ONLINE

Digital Experience (Private MOOC)

About this course

Cohort driven. Self-paced. Any device, anytime & anyplace.

This course will help individuals, of all levels in an organization, fundamentally change the way they communicate on a day to day basis in order to **be heard** and influence action when communicating their ideas, point of view and information back on the job.

Backed by brain science and decades of research, our easy-to-use communication framework (SCIPAB®) and intensive training methods will help individuals to deeply—yet quickly—think through a sound and compelling rationale for what they want to say and why; a process to ensure their audience cares and will see value; and, skills to say it with a confident and open presence.

As a result of this course, individuals will think and speak with greater ease, clarity and impact enabling them to make better decisions faster, execute with greater acuity, and focus on the right things each and every day.

Course Detail

Key Features	<ul style="list-style-type: none"> ▪ Self-paced, bite-sized learning – anytime, anywhere, any device ▪ Collaborative cohort driven learning ▪ Video practice, feedback, and coaching ▪ Artificial Intelligence powered APP tool for on-going feedback ▪ Tailored to your specific work environment
Learning Mode	Semi-Synchronous – Guided facilitation by a Mandel Coach and Moderator
Time Commitment & Learning Cadence	<p>Module One: Three hours (self-paced in small learning bites) Wednesday Start – Assignment due following Wednesday</p> <p>Module Two: Two hours (self-paced in small learning bites) Friday Start – Assignment due following Wednesday</p> <p>Module Three: One hour (self-paced in small learning bites) Friday Start – Completion due following Wednesday – Badges awarded by Friday</p> <p>The course is open for 28 days following completion so learners can access all the tools and content while adopting the skills taught.</p> <p>Blended Solutions incorporating Mandel’s Online Modules with In-Class or Virtual training is also available.</p>
Badge	A Badge is awarded when required points & Knowledge Test are completed.

Syllabus Overview

Online Course Syllabus

 <p>Pre Course</p> <p>START HERE</p> <ul style="list-style-type: none"> ▪ Why this Course? Why now? ▪ Learn About This Course ▪ Meet the Coaches ▪ Introduce Yourself  Est. time: 20 minutes	 <p>Module 1</p> <p>THINK</p> <ul style="list-style-type: none"> ▪ The Best Messaging Tool You'll Ever Use ▪ Plan for Your Listener ▪ Articulate the Why ▪ Craft Your Position ▪ Build Your Agenda ▪ Polish, Practice and Record ▪ Peer Review and Feedback ▪ Tips from Your Coaches  Est. time: 3 hours	 <p>Module 2</p> <p>SPEAK</p> <ul style="list-style-type: none"> ▪ Why Executive Presence is So Important ▪ Executive Presence: Confident Composure ▪ Executive Presence: Genuine Energy ▪ Put it All Together and Record ▪ Peer Review and Feedback ▪ Tips from Your Coaches  Est. time: 2 hours	 <p>Module 3</p> <p>RESULTS</p> <ul style="list-style-type: none"> ▪ USING SCIPAB EVERY-DAY ▪ More Real Life Examples ▪ Course Knowledge Test ▪ SCIPAB Planning ▪ Course Evaluation ▪ Bonus Activity: Submit Your Best SCIPAB  Est. time: 1 hour
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For Questions

Please contact your account representative and/or Mandel Communications at (1+) 831.475.8202.