

THE BREAKTHROUGH COMMUNICATOR™

LARGE-SCALE
DIGITAL LEARNING



MODERNIZE EMPLOYEE ENGAGEMENT. TRANSFORM HOW THEY LEARN & CONNECT.

Digital transformation has arrived and **effective communication is now critical to your organization's success**¹. The lack of quality human connection in today's evolving world amplifies its influence.

Businesses struggle daily with the limitations of virtual environments, short attention spans and distracted employees, and the resulting risk of falling short of critical organizational objectives.

We now offer a digital learning experience that solves your internal development and employee engagement problems.

THE BREAKTHROUGH COMMUNICATOR™ digital experience quickly and effectively equips your employees, across any function, with the perfect combination of business strategy, internal training and Mandel's world class communication skills development.

Quickly launch large population, high-stakes virtual events and massive rollouts with our gamified, collaborative, semi-synchronous learning experience that will **transform how your organization communicates.**

Your employees will rapidly become **remarkable communicators who make every communication count.**

Custom-design your large population virtual events with Mandel for quick and effective results.

Mandel is the premier communication skills training company for organizations that believe in the power and potential of their employees.

Harness the power of industry-leading semi-synchronous training design and facilitation to drive immediate, measurable business results:

- **Unify your global teams**, or a specific region, by simultaneously delivering quality training to thousands of individuals at once
- **Drive employee engagement** by providing the exact skills development your employees need, when they need it
- **Rapidly deploy and update key initiatives** to promote global strategies and messaging
- **Combine your internal development** with Mandel's globally proven messaging framework and delivery skills - so your people quickly know **what to say AND how to say it**
- **Quickly onboard new hires** and get their communication skills up to speed in no time
- **Monitor and measure** everyone's completion rate to ensure broad adoption

¹Training Industry, "Trends 2021: Planning for the Future of Learning", November 2020

THE EXPERIENCE

PARTICIPANT EXPERIENCE

- Participants enter your customized digital experience to engage digitally with their peers and the expert Mandel moderator **anytime, anywhere, on any device.**
- Learners hear directly from their leaders the 'why' behind the experience and how this will **immediately help them communicate more effectively**
- Participants **apply their learning** throughout the experience, crafting real-world messaging connected directly to the training
- Cohort peers share their messaging and **provide feedback to one another**, both co-creating and fine-tuning the message, thus amplifying their learning
- Learners engage in healthy competition, driven by gamification, points, and badges that result in high adoption
- Participants gain **insightful feedback and coaching** by engaging with their peers and Mandel moderator via discussion boards
- Leaders close the digital experience with specific **calls-to-action** and expectations for learners via personally-recorded videos

DESIGN AND IMPLEMENTATION

- Key stakeholders partner with Mandel's agile design team to collaborate on the following:
 - **Align** on desired business outcomes
 - **Identify** key internal messaging and content
 - **Support** specific goals and initiatives
 - **Add** logos, images and stakeholder videos
 - **Map** milestones and implementation plans
 - **Plot** metrics and measurement strategy
 - **Review** content and launch
- Mandel moderator keeps participants on track, reminding them of milestones and deadlines
- Mandel team provides ongoing support and reporting metrics for the development and leadership teams

Note: The length of the digital experience varies depending on the volume of training content being taught.

REINFORCEMENT & MEASUREMENT

- Artificial Intelligence-driven app instantly measures improvement in delivery skills
- Participants share their accountability plans and how they plan to apply the learning
- Automated reminders keep participants informed of milestones and deadlines
- Weekly stakeholder reports show who leads in points and whether anyone lags
- Participants submit video samples that can be used as examples for future participants
- Participant surveys capture immediate feedback as well as 30-day business impact

INTREPID™ by VitalSource, a globally recognized learning experience platform, powers our digital courses. This agile, elegant, engaging technology offers learners modern, collaborative digital learning and an integrated social experience based in behavioral science. The Mandel content in this bootcamp can also be integrated into other online learning platforms. As