



ENSURE YOUR HIGH-STAKES EVENTS DON'T FALL FLAT WHETHER THEY'RE IN-PERSON, OR VIRTUAL

Companies invest millions of dollars every year in hosting high-stakes events for their customers, partners, investors, and internal sales teams.

Ultimately, every in-person or virtual event is a big investment that you want to pay off – and speakers make or break your event's success.

What's the risk of putting uninspiring speakers in front of your audience? **High-stakes events that fall flat and deliver disappointing ROI.**

Too often, the people tapped to speak at these events lack the skills or experience to deliver engaging and impactful presentations.

From keynote speakers to breakout session presenters, Mandel will equip your people with the **knowledge, tools, skills, practice** and **coaching** to **deliver well-orchestrated, motivating, and memorable presentations.**

Prepare event speakers to think through, organize, and present information and data in uniquely effective ways.

Partner with Mandel to design an experience that equips every speaker for excellence.

Harness the power of industry-leading experts to help speakers distill and present even the most complex information in a way that makes it easy for their audience to understand, see value, and trust them, so they make better decisions faster.

Your speakers will be able to:

- Focus on audience needs without overselling
- Connect seamlessly with conference themes
- Deliver the right message every time
- Enforce positive image and brand
- Maximize audience impact and ROI
- Overcome presentation anxiety
- Establish deeper relationships
- Move their audiences to action

HIGH-STAKES EVENTS FOR WHICH WE MOST FREQUENTLY PREP SPEAKERS:

- ✓ User / Customer Conferences
- ✓ Board and Shareholder Meetings
- ✓ Annual Sales Kick-Off Meetings
- ✓ Investor / Analyst Days
- ✓ Marketing Road Shows
- ✓ New Product Launches

LET'S COMMUNICATE
about prepping speakers
for your next big event!