

## ENSURE YOUR **HIGH-STAKES EVENTS** DON'T **FALL FLAT** WHETHER THEY'RE **IN-PERSON**, OR **VIRTUAL**

Companies invest millions of dollars every year in hosting high-stakes events for their customers, partners, investors, and internal sales teams.

In-Person and Virtual events are a big investment that you want to pay off – and speakers make or break your event's success.

What's the risk of putting uninspiring speaker in front of your audience? **High-stakes events** that fall flat and deliver disappointing ROI.

Too often, the people tapped to speak at these events lack the skills or experience to deliver engaging and impactful presentations.

## Partner with Mandel to ensure your high-stakes events achieve their highest potential.

From keynote speakers to breakout session presenters, Mandel will equip your people with the **knowledge, tools, skills, practice** and **coaching** to deliver well-orchestrated, motivating, and memorable presentations.

Prepare event speakers to think through, organize, and present information and data in uniquely effective ways.

## Customizable speaker preparation

Mandel partners with you to design a training and coaching engagement tailor-made for your SME's and executives to ensure each speaker is incorporating key conference themes, delivering engaging and well-orchestrated content, and moving the audience to action after every session.

Harness the power of industry-leading training design and facilitation to drive immediate, measurable, business results for every high-stakes event:

- Overcome presentation anxiety
- Enforce positive image and brand
- Maximize audience impact
- Encourage deeper connections
- Deliver the right message every time

## **Events We Prepare Speakers For:**

- ✓ User/Customer Conferences
- ✓ Annual or Quarterly Sales Conferences
- ✓ Investor Conferences
- ✓ Marketing Road Shows
- ✓ Press Conferences
- √ Shareholder Meetings

Talk to us about getting speakers ready to deliver memorable presentations that audiences love, talk about, and come back to again and again.