The pivot to virtual briefings has been difficult for some discussion leaders.

The emergence of hybrid briefings brings a new set of challenges. Regardless of the medium used, discussion leaders who can’t adapt to new technologies will lose every time to competitors who have it figured out.

**MASTER THE VIRTUAL BRIEFING™** addresses virtual delivery challenges head-on by equipping discussion leaders and facilitators with four essential virtual briefing skills:

1. **PLAN** relevant content for briefing attendees
2. **ENGAGE** with impactful presence
3. **MOTIVATE** attendees to participate
4. **ENRICH** the virtual experience

**World class training with proven results**

Mandel Communications has been a global leader in virtual instructor-led training design and delivery to briefing centers for over 10 years. Harness the power of virtual communication to drive immediate, measurable business results:

- Overcome video conference anxiety
- Energize delivery to engage audience
- Create new client relationships
- Enhance existing client trust
- Collaborate to win in a new world of work
THE SKILLS

1. **PLAN** relevant content for briefing attendees
   - Virtual vs. face-to-face dynamics
   - Attendee needs and expectations
   - Compelling and concise messaging

2. **ENGAGE** with impactful presence
   - Eliminate attendee multi-tasking
   - Overcome virtual void anxiety
   - Micro-behaviors that influence what attendees understand and care about

3. **MOTIVATE** attendees to participate
   - Which questions are best? When?
   - Recognize ideas and interests
   - Gain trust and commitment

4. **ENRICH** the virtual experience
   - Technical video and platform tips
   - Tips to get your technology to pay-off
   - Tools to engage the audience

“Other training companies just flipped classroom solution to virtual delivery. Mandel designed the virtual learning experience to get the best results.”

THE DETAILS

SPECIFICATIONS
- 2.5-hour virtual session for up to 24
- Built-in breaks to retain attention
- Real-world, briefing-specific applications
- Engaging, interactive skills practice
- Flexible design aligns to business priorities

REINFORCEMENT & MEASUREMENT
- Two months’ free access to AI-driven mobile app measures improvement
- Easy-to-use tools deliver immediate application and make training stick
- Insightful evaluation reporting provides immediate, relevant feedback

FLEXIBLE DELIVERY OPTIONS
- LARGE GROUPS
- SMALL GROUPS
- LIVE VIRTUAL