BUSINESS MOVES FAST. BE READY

People are under intense pressure to make better decisions faster in the face of a 24/7 barrage of data and opinions.

When presenters aren’t prepared to speak to what they value in a way that inspires understanding and trust, nobody wins. Critical recommendations are overlooked. Innovation is stifled. Deals are lost.

PRESENT YOUR IDEAS AT THE EXECUTIVE LEVEL™ ESSENTIALS — VIRTUAL addresses the challenge head-on by arming presenters with three essential skills they need to THINK, SPEAK and LISTEN for RESULTS when presenting, both virtually and in-person:

1. THINK deeply about the audience
2. CRAFT the presentation story
3. ENGAGE with executive presence

World class training with proven results

Mandel Communications has been a global leader in virtual instructor-led training design and delivery for over 10 years. Harness the power of virtual communication to drive immediate, measurable business results:

- Overcome virtual presentation anxiety
- Drive better business decisions faster
- Connect more deeply with clients
- Cascade business strategy with excellence
- Increase competitive advantage
- Enforce positive public image and brand
THE SKILLS

PART ONE
8:00-10:30
VIRTUAL SESSION for 12

1. THINK deeply about the audience
   • Know your audience
   • Executive "care-abouts"
   • Focus messages on the executive’s world

2. CRAFT the presentation story
   • Quickly distill and organize content
   • Develop an engaging core message
   • Articulate a strong point of view
   • Add stories, analogies, and quotes

3. ENGAGE with executive presence
   • Prepare for virtual delivery
   • Capture the executive’s attention
   • Maintain composure under pressure
   • Project authentic confidence

PART TWO
11:30-5:00
SMALL GROUP SKILLS PRACTICE LABS

Structure of Skills Practice Labs
• 11:30-1:00 Small group A of 4 participants
• 1:30-3:00 Small group B of 4 participants
• 3:30-5:00 Small group C of 4 participants

THE DETAILS

SPECIFICATIONS
• 1-day virtual session for up to 12 (4 hours per participant)
• Stakeholder viewpoint sets the stage
• Real-world, job-specific applications
• Flexible design aligns to business priorities
• Small group practice labs with expert coaching strengthen and fine tune skills

REINFORCEMENT & MEASUREMENT
• Two months’ free access to AI-driven mobile app measures improvement
• Easy-to-use tools deliver immediate application and make training stick
• Insightful evaluation reporting provides immediate, relevant feedback

FLEXIBLE DELIVERY OPTIONS

SMALL GROUPS
LIVE VIRTUAL