

THE BREAKTHROUGH COMMUNICATOR™

CUSTOMIZABLE COLLABORATIVE
DIGITAL LEARNING



STRENGTHEN EMPLOYEE COMMUNICATION AS THEY ENGAGE IN THE NEW WORLD OF WORK

Global organizations are driven to provide their employees with the right combination of knowledge and skills to succeed in a highly competitive landscape.

The larger and more geographically distributed the employee population, the more complicated development becomes.

The global pandemic added exponentially to both the complexity and the stakes for all involved.

If not done right, productivity is not the only metric at risk. If employees are not fully equipped to communicate differently in the new normal, companies risk deploying uninformed technical professionals, missing sales targets, or worse, safety breaches.

Mandel's proven digital solution works equally well for any size business, from lean startups to global enterprises with thousands of employees.

What's YOUR new world of work challenge?

- Ramping-up new hires?
- Amplifying high priority initiatives?
- Implementing new product launches?

THE BREAKTHROUGH COMMUNICATOR™ customizable collaborative digital learning platform solves your development challenges by quickly and effectively equipping employees across all functions with the perfect combination of your training content and essential skills development.

Custom design the training experience with Mandel Communications. Harness the power of customizable collaborative digital learning to:

- **Drive engagement**, by delivering quality training to hundreds (or thousands), anywhere, anytime, and on any device
- **Rapidly deploy new strategic initiatives** to unify your employees around new messaging, product lines, and organizational priorities
- **Quickly launch large scale initiatives** with our agile learning platform and blend your learning content with our proven messaging framework
- **Efficiently onboard new talent** and accelerate learning, while still providing engaging connection and collaboration
- **Monitor and measure** everyone's completion rates to ensure broad adoption

MANDEL
831.475.8202 | MANDEL.COM

THE EXPERIENCE

PARTICIPANT EXPERIENCE

- Participants enter your customized digital training experience to engage with their peers and the Mandel moderator **anytime, anywhere, on any device**
- Employees hear directly from their leaders the 'why' behind the development and how this will **immediately help them in context of their own work**
- Participants **apply the learning** throughout the cohort, crafting real-world messaging connected directly to their own work
- Cohort peers amplify their learning by sharing their messaging and **providing one another feedback**, both co-creating and fine-tuning their messages
- Participants engage in healthy competition, driven by gamification, points, and badges that result in high adoption
- Learners gain **insightful feedback and coaching** by engaging with their peers and Mandel moderator via discussion boards
- Leaders close the digital experience with specific **calls-to-action** and expectations for learners via personal video messages

DESIGN AND IMPLEMENTATION

- Key stakeholders partner with Mandel's agile design team to collaborate on the following:
 - **Align** on desired business outcomes
 - **Identify** key internal messaging and content
 - **Support** specific strategies and initiatives
 - **Add** logos, images, and stakeholder videos
 - **Strategize** gamification, points, and badges
 - **Map** milestones and implementation plans
 - **Plot** metrics and measurement strategy
 - **Review** content and launch
- Mandel Moderator keeps participants on track, reminding them of milestones and deadlines
- Mandel team provides ongoing support and reporting metrics for the sales enablement and leadership teams

Note: The length of the digital learning experience varies depending on the volume of learning content to be delivered. Participants have access to the portal for 30 days following the close of the program.

REINFORCEMENT & MEASUREMENT

- Artificial Intelligence-driven app instantly measures improvement in delivery skills
- Participants share their accountability plans and how they plan to apply the learning
- Automated reminders keep participants informed of milestones and deadlines
- Weekly stakeholder reports show who leads in points and whether anyone lags
- Participants submit video samples that can be used as examples for future participants
- Participant surveys capture immediate feedback as well as 30-day business impact

INTREPID™ by VitalSource, a globally recognized learning experience platform, powers our digital courses. This agile, elegant, engaging technology offers learners modern, collaborative digital learning and an integrated social experience based in behavioral science. The Mandel content in this bootcamp can also be integrated into other digital learning platforms. As some features vary platform to platform, please ask your Mandel representative for more information about this option.