

# THE EXTRAORDINARY PRESENTER<sup>®</sup>

ESSENTIALS – CLASSROOM  
1 DAY FOR UP TO 10



## WHAT THEY SAY AND HOW THEY SAY IT MATTER.

Employees today are required to adjust to countless changes across the organization. The introduction of hybrid work and ever-evolving business initiatives bring further challenges to the table.

Without clear and effective communication, your organization is at risk. Employees need to be able to present information quickly and clearly for maximum understanding and speedy implementation to ensure lasting organizational success.

**THE EXTRAORDINARY PRESENTER<sup>®</sup> — ESSENTIALS** one-day workshop equips participants with essential messaging skills that allow them to effectively communicate any business message:

1. **THINK** deeply about the audience
2. **CRAFT** a message that matters
3. **ENGAGE** with executive presence
4. **INTERACT** credibly during tough Q&A\*

### World class training with proven results

Mandel is the premier communication skills training company for global organizations that believe in the power and potential of their employees.

Harness the power of industry-leading training design and facilitation to drive immediate, measurable business results:

- Foster consistency in meeting expectations
- Collaborate to win in a new world of work
- Drive better business decisions faster
- Enhance sense of inclusion and belonging
- Promote collaboration across teams
- Connect more deeply with clients
- Resolve problems with fewer meetings

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# THE SKILLS

8:30 AM – 5:00 PM | Instructor-led classroom training for up to 10 participants

## 1. THINK deeply about the audience

- Analyze listener “care-about’s”
- Focus on the listener’s world
- Quickly distill and organize content

## 2. CRAFT a message that matters

- Develop an engaging core message
- Articulate a strong point of view
- Close with a call to action
- Add stories, analogies, and quotes

## 3. ENGAGE with executive presence

- Connect with the audience and build trust
- Present with confident authenticity
- Capture listeners’ attention

## 4. INTERACT credibly during tough Q&A\*

- Anticipate and prepare for tough questions
- Align with the enquirer in the moment
- Deftly handle challenges with confidence

\*This module is a lighter version than what’s provided in the two-day workshop. We recommend this as the fourth learning element but can replace it with a module on either navigating visuals or adapting presentations to a virtual environment. You can discuss this more with your Mandel representative.

# THE DETAILS

## SPECIFICATIONS

- 1-day classroom session for up to 10
- Stakeholder viewpoint sets the stage
- Real-world, job-specific applications
- Three video-recorded practices
- Interactive skills repetition & expert feedback
- Flexible design aligns to business priorities

## REINFORCEMENT & MEASUREMENT

- Two months’ free access to AI-driven mobile app measures improvement
- Easy-to-use tools deliver immediate application and make training stick
- Insightful evaluation reporting provides immediate, relevant feedback



SMALL  
GROUPS



LIVE  
VIRTUAL

FLEXIBLE  
DELIVERY  
OPTIONS

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