BUSINESS MOVES FAST. BE READY.

People in business are under constant, intense pressure to make better decisions faster in the face of a 24/7 barrage of data and opinions.

When presenters aren’t prepared to speak to what they value in a way that inspires trust and understanding, nobody wins. Deals are lost. Critical recommendations are overlooked. Innovation is stifled.

THE EXTRAORDINARY PRESENTER® — VIRTUAL addresses the challenge head-on by equipping presenters with five essential skills they need to THINK and SPEAK for RESULTS when presenting, both virtually and in-person:

1. **THINK** deeply about the audience
2. **CRAFT** the presentation story
3. **NAVIGATE** visuals to maximize impact
4. **ENGAGE** with executive presence
5. **INTERACT** credibly during tough Q&A

World class training with proven results

Mandel Communications has been a global leader in virtual instructor-led training design and delivery for over 10 years. Harness the power of virtual communication to drive immediate, measurable business results:

- Overcome virtual presentation anxiety
- Drive better business decisions faster
- Connect more deeply with clients
- Improve use of time, energy, and resources
- Cascade business strategy with excellence
- Accelerate responsiveness to market needs
- Increase competitive advantage
- Amplify customer satisfaction and loyalty
- Enforce positive public image and brand
### THE SKILLS

#### DAY ONE
8:00-10:30 - VIRTUAL SESSION for 12

1. **THINK** deeply about the audience
   - Analyze listener “care-abouts”
   - Focus on the listener’s world
   - Quickly distill and organize content

2. **CRAFT** the presentation story
   - Develop an engaging core message
   - Articulate a strong point of view
   - Add stories, analogies, and quotes

3. **NAVIGATE** visuals to maximize impact
   - Illustrate and enhance the message
   - Create flow and cohesion
   - Modifications for virtual delivery

#### 11:30-5:00 SMALL GROUP SKILLS PRACTICE LABS*

#### DAY TWO
8:00-10:30 - VIRTUAL SESSION for 12

4. **ENGAGE** with executive presence
   - Capitalize on the benefits of virtual
   - Overcome virtual void anxiety
   - Capture listeners’ attention

5. **INTERACT** credibly during tough Q&A
   - Maintain composure when challenged
   - Anticipate tough questions
   - Prepare concise and focused responses

#### 11:30-5:00 SMALL GROUP SKILLS PRACTICE LABS*

*Structure of Skills Practice Labs (both days)
- **11:30-1:00** Small group A of 4 participants
- **1:30-3:00** Small group B of 4 participants
- **3:30-5:00** Small group C of 4 participants

### THE DETAILS

#### SPECIFICATIONS
- 2-day virtual session for up to 12 (4 hours per participant day)
- Real-world, job-specific applications
- Flexible design aligns to business priorities
- Small group practice labs with expert coaching strengthen and fine tune skills

#### REINFORCEMENT & MEASUREMENT
- Two months’ free access to AI-driven mobile app measures improvement
- Easy-to-use tools deliver immediate application and make training stick
- Insightful evaluation reporting provides immediate, relevant feedback

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**MANDEL**

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